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12TH ANNUAL ELECTRO-TECHNOLOGY EXPO SHOWCASING EMERGING ELECTRIC TECHNOLOGY

Rapid City, S.D. – January 17, 2012 – Black Hills Corp. (NYSE:BKH) – Community partners Black Hills Power, West River Electric Association, Inc., South Dakota Electrical Council, Black Hills Home Builders Association, Western Area Power Administrators and the South Dakota Public Utilities Commission will host the 12th annual Electro-Technology Expo on Jan. 19 at the Ramkota Best Western Inn & Convention Center in Rapid City, S.D.

Through presentations about electric technologies and exhibits from trade professionals, the expo brings together industry experts from throughout the United States to showcase electric products, services and technologies used by building-industry professionals, technical institutions, trade allies and commercial customers. The event is designed to help businesses and trade professionals stay up to date on available technology in the changing energy landscape.

This year's event will highlight Black Hills Power's launch of its electric vehicle project with a press conference at 11 a.m. in front of the Ramkota's convention center. At the briefing, representatives from Black Hills Power and Black Hills Corp. will be on hand to talk about how the companies are learning what utilities can do to support the electric vehicle industry and emerging customer needs.

Following the briefing, the expo's keynote session at 11:45 a.m. will feature General Motors fleet management executive Dwight Leski who will discuss the Chevrolet Volt and the latest technology being used to power electric vehicles.

“Electric vehicle adoption in the United States has increased over recent years, and Black Hills Power is working to develop a more thorough understanding of what the challenges and opportunities are of electric vehicle implementation for the company, customers and communities we serve,” Chuck Loomis, Black Hills Power vice president operations.

Photo opportunities of the Chevy Volt will be available. For more information about the press conference, contact Sarah Folsland at 605-721-1609 or email sarah.folsland@blackhillscorp.com.

Electro-Technology classroom sessions, exhibits and registration begin at 7:30 a.m., and speaker presentations are scheduled between 8:15 a.m. and 9 p.m.

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Black Hills Power, Inc.

Black Hills Power is the legacy utility business of Black Hills Corp. (NYSE: BKH) and has been delivering energy for more than 127 years. The electric utility serves 68,000 customers in 25 communities in western South Dakota, northeastern Wyoming, and southeastern Montana. Black Hills Corp. — a diversified energy company with a tradition of exemplary service and a vision to be the energy partner of choice — is based in Rapid City, S.D., with corporate offices in Denver and Papillion, Neb. Black Hills Corp. serves 762,000 natural gas and electric utility customers in Colorado, Iowa, Kansas, Montana, Nebraska, South Dakota and Wyoming and its non-regulated businesses generate wholesale electricity, produce natural gas, oil and coal, and market energy. Black Hills' 2,100 employees partner to produce results that improve life with energy. More information is available at www.blackhillscorp.com.