



News Release

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BLACK HILLS ENERGY AND FEDERAL TAX CREDITS REWARD CUSTOMERS FOR SAVING ENERGY

Energy-efficiency upgrades must be in service by end of 2010 to qualify for federal tax credits

WEST DES MOINES, Iowa, Aug. 16, 2010 – Financial rewards in the form of federal tax credits combined with Black Hills Energy rebates encourage the utility’s Iowa customers to install energy-efficient insulation, water heaters and doors.

“The end of the year is on its way, but homeowners can take advantage of federal tax credits through December 2010 to help make their home more comfortable and energy efficient,” said Jim Dillon, energy efficiency program manager for Black Hills Energy. “Rebates available through Black Hills Energy, coupled with federal tax credits, are a great incentive for customers to make energy-efficient upgrades to their home before the end of the year.”

The tax credit is 30 percent of the cost – up to \$1,500 – for putting an ENERGY STAR-qualified product in service in a homeowner’s primary residence during 2010. These programs are available for a limited time, so Black Hills Energy encourages homeowners to act now. Upgrades earning the homeowner both a rebate from Black Hills Energy and a tax credit from the federal government include replacing heating systems, upgrading leaky doors, and adding more insulation to walls or roofs.

For more information on energy efficiency federal tax credits, visit www.energystar.gov/taxcredits or consult a tax advisor. For more information about the energy efficiency programs available to Black Hills Energy’s residential, commercial and industrial natural gas customers in Iowa, visit www.BHEhowto.com or call 888-567-0799.

“Don’t spend another day wasting energy and money,” said Dillon. “And don’t forget that when you combine federal tax credits with the rebates provided by Black Hills Energy, you can go a long way towards making your home more comfortable and energy efficient for less.”

Black Hills/Iowa Gas Utility Company, LLC d/b/a Black Hills Energy

Black Hills Energy serves 149,700 natural gas customers in 130 Iowa communities, and is a proud recipient of the U.S. EPA 2010 ENERGY STAR® Leadership in Housing Award. Black Hills Energy is part of Black Hills Corp. (NYSE: BKH) — a diversified energy company with a tradition of exemplary service and a vision to be the energy partner of choice — based in Rapid City, S.D., with corporate offices in Denver and Omaha, Neb. The company serves 763,300 natural gas and electric utility customers in Colorado, Iowa, Kansas, Montana, Nebraska, South Dakota and Wyoming. The company’s non-regulated businesses generate wholesale electricity, produce natural gas, oil and coal, and market energy. Black Hills employees partner to produce results that improve life with energy. More information is available at www.blackhillscorp.com.

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