



News Release

Media Contact:

Janaan Harp 402-680-8928

Black Hills Media Line 866-243-9002

BLACK HILLS ENERGY SPONSORS WEATHERIZATION SEMINAR IN STORY CITY

Homeowners learn simple, low- and no-cost measures that can help save on energy costs

STORY CITY, Iowa, Nov. 5, 2009 – Energy demand and use typically rise with the cold winter temperatures, leading to higher utility bills. However, homeowners that attended Black Hills Energy’s weatherization seminar last week in Story City learned there are simple ways to reduce energy consumption, lower utility bills and still stay warm indoors this winter.

“Using energy wisely is top of mind for most homeowners during the winter heating season,” said Brian Peterson, operations supervisor in Webster City for Black Hills Energy. “The seminar is part of Black Hills Energy’s companywide weatherization program designed to educate homeowners about the simple techniques they can take to make their homes more energy efficient in preparation for winter.”

At the seminar, Black Hills Energy employees conducted demonstrations on simple, no- and low-cost weatherization techniques, and representatives from Story City Building Products, True Value and Converse Conditioned Air setup displays with energy efficient materials available for purchase locally.

Attendees also received information about the many rebate programs available to Black Hills Energy’s residential customers (rebates are also available for commercial and industrial customers). The rebates can help pay for insulation and energy efficient doors, appliances and furnaces. More information is available at www.BHEHowTo.com or by calling 888-567-0799.

“Becoming energy efficient is easy,” said Peterson. “And these seminars are designed to be a one-stop shop for homeowners wanting to reduce energy consumption – customers learn how to use energy wisely and also where to purchase energy efficient supplies. And for those that weren’t able to attend, I encourage them to contact us to schedule a free home energy audit so they can learn

about the many ways to increase their efficiency levels, save on their energy bills and receive rebates from Black Hills Energy,” continued Peterson.

Black Hills Energy serves 149,500 natural gas customers in 130 Iowa communities, and is a proud recipient of the U.S. EPA 2009 Energy Star® Leadership in Housing Award. Black Hills Energy is part of Black Hills Corp. (NYSE: BKH) — a diversified energy company with a tradition of exemplary service and a vision to be the energy partner of choice — is based in Rapid City, S.D., with corporate offices in Golden, Colo., and Omaha, Neb. The company serves 759,000 natural gas and electric utility customers in Colorado, Iowa, Kansas, Montana, Nebraska, South Dakota and Wyoming. The company’s non-regulated businesses generate wholesale electricity, produce natural gas, oil and coal, and market energy. Black Hills employees partner to produce results that improve life with energy. More information is available at www.blackhillscorp.com.

###